

# PAY AS LITTLE AS

# \$0

FOR ELIGIBLE COMMERCIALY INSURED PATIENTS.  
SEE IF YOU QUALIFY.\*  
See details below.

Maximum savings of \$190 per month between January 1, 2021 and March 31, 2021; and \$150 per month at all other times.

Go to [ANORO.com/SupportKit](http://ANORO.com/SupportKit) to sign up for a FREE Support Kit with:

- Tools and info about your prescribed treatment
- Helpful management tips

## ANORO ELLIPTA (umeclidinium and vilanterol inhalation powder)



You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088.

**ELIGIBILITY:** Patients may be eligible for this offer if they have commercial insurance and insurance does not cover the full cost of the prescription or if they are not insured and are responsible for the cost of their prescriptions. Government beneficiaries; patients who are enrolled in any federal healthcare program, including patients enrolled in Medicare (Part D or otherwise), Medicaid, Medigap, Veterans Affairs (VA) or Department of Defense (DOD) programs, or TRICARE; patients who are Medicare eligible and enrolled in an employer-sponsored group waiver health plan or government prescription drug benefit program for retirees; or patients enrolled in any similar federal or state programs, including state pharmaceutical assistance programs, are NOT eligible for this offer. Further, patients CANNOT use this coupon if they are Medicare eligible. For coupon eligibility purposes, all those 65 or older will be considered Medicare eligible. If patients are government beneficiaries or Medicare eligible, they may not use this savings card even if they elect to be processed as an uninsured (cash-paying) patient. **This offer is not health insurance** and is restricted to residents of the United States, Puerto Rico, and US territories. Void where prohibited by law, taxed, or restricted. Not valid in Massachusetts or California if an AB-rated generic drug is available for the product.

**TERMS OF USE:** Eligible commercially insured/covered patients with no restrictions (step-edit, prior authorization, or NDC block) and with a valid prescription for ANORO ELLIPTA (umeclidinium 62.5 mcg and vilanterol 25 mcg inhalation powder) who present this savings card at participating pharmacies will pay as little as \$0 for each covered 30-, 60-, or 90-day supply (1-3 inhalers) of ANORO. Maximum savings of \$190 per month between January 1, 2021 and March 31, 2021; and \$150 per month at all other times for patient's out-of-pocket cost (the amount paid after insurance deductions, if any). If you pay cash for your prescription, or are insured and your insurance does not cover or has a managed care restriction (step edit, prior authorization, or NDC block), and are not a government beneficiary or Medicare eligible, you will receive up to \$100 in savings on your out-of-pocket costs for each 30-day supply for each product. This offer is valid for up to 12 uses per product, and each 30-day supply per product counts as 1 use. Other restrictions may apply. Patient is responsible for applicable taxes, if any. This offer is limited to 1 per person and is nontransferable and cannot be combined with any other coupon, free trial, or similar offer. No substitutions are permitted. Patients, pharmacists, and

ANORO ELLIPTA was developed in collaboration with **INN OVIVA**

The shape of the ELLIPTA inhaler is a trademark of the GSK group of companies.

Trademarks are property of their respective owners.

\*Subject to eligibility; restrictions apply. ANORO available by prescription only.

### GET STARTED TODAY!

This offer requires a one-time activation prior to use.  
To activate, call 855-208-3317 or visit [activatethecard.com/gsk](http://activatethecard.com/gsk)

#### Prescription Processing Information:

**BIN#: 610524**  
**GRP#: 5077-7952**

**PCN#: 1016**  
**ID#: undefined**

**Offer Expires: 12/31/2021**

- Present this coupon and, if applicable, your insurance card with your prescription for ANORO at any participating pharmacy.
- Eligible commercially insured patients will pay as little as \$0 for each covered 30-, 60-, or 90-day supply (1-3 inhalers) of ANORO. Maximum savings of \$190 per month between January 1, 2021 and March 31, 2021; and \$150 per month at all other times.
- Eligible patients without insurance to cover the cost of their prescription will receive up to \$100 in savings on each 30-day supply of ANORO. You will be responsible for any remaining out-of-pocket cost.
- This offer is valid for up to 12 uses, and each 30-day supply counts as 1 use.
- This coupon may not be used by government beneficiaries, including those eligible for or enrolled in Medicare. For coupon eligibility purposes, Medicare-eligible patients include all those age 65 or older (see complete eligibility requirements below for information).
- This coupon is nontransferable. Duplicates of this uniquely coded coupon are invalid and not redeemable at the pharmacy.
- **This coupon is not health insurance.**
- If you use a mail-order pharmacy, please contact your pharmacy provider to ensure this offer will be accepted.
- This offer expires 12/31/2021.

prescribers cannot seek reimbursement from health insurance or any third party for any part of the amount received by the patient through this offer. Offer must be presented along with a valid prescription for ANORO at the time of purchase. Your acceptance of this offer must be consistent with the terms of any drug benefit plan provided to you by your health insurer. You agree to report your use of this coupon to your health insurer if required.

GSK or McKesson (on GSK's behalf) reserves the right to rescind, revoke, or amend this offer at any time without notice. This offer may not be sold, purchased, traded, or counterfeited. Duplicates of this uniquely coded offer are invalid and not redeemable at the pharmacy. This offer is not conditioned on any past, present, or future purchase, including refills. This offer expires on 12/31/2021.

#### PHARMACIST INSTRUCTIONS:

**For Insured Patients:** For reimbursement, submit the claim to the patient's primary third-party payer first, and then submit the balance due to McKesson.

**For Cash-Paying Patients:** For reimbursement, submit this claim to McKesson.

Reimbursement will be received from McKesson.

**To the Pharmacist:** BY REDEEMING THIS OFFER, I, the Pharmacist, UNDERSTAND AND AGREE TO COMPLY WITH THESE ELIGIBILITY REQUIREMENTS AND TERMS OF USE.

**To the Patient:** BY REDEEMING THIS OFFER, I, the Patient, UNDERSTAND AND AGREE TO COMPLY WITH THESE ELIGIBILITY REQUIREMENTS AND TERMS OF USE.

For pharmacy processing assistance or questions, please call the Help Desk at  
**1-866-747-1170.**

#### HOURS OF OPERATION:

Monday – Friday 8:00 AM – 8:00 PM ET,  
Saturday 9:30 AM – 6:00 PM ET, excluding holidays



©2020 GSK or licensor.  
UCVCOUP200002 October 2020  
Produced in USA.

**GSK** for you

If you don't have prescription coverage, or need help paying for your medicine, visit [GSKforyou.com](http://GSKforyou.com) or call **1-866-GSK-FOR-U (1-866-475-3678)**